
The Effects of Social Media

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What is Social Media?

Social Media- websites that allow users to create and share content and to participate in social networking.

(Examples: Instagram, Snapchat, Facebook, Tumblr, Twitter, etc.)

Social Media shows what people in today's society want to show to the public.

Social Media is such a dominant part of our modern society these days

Con's

Misinformation or fake news

When using social media you should be careful on what you read or see. They may be fake or wrong.

Fake news is written and published with the intent to mislead in order to damage an agency, person, or whatever the writer is lying about

Examples:



Distraction / reduced productivity

In a recent study, People check their phones for more than 150 times a day.

New research seems to prove that tweeting, updating your status on Facebook or checking Instagram when you are working makes you less productive.

"Something that used to take me half an hour now takes an hour because text messages and other things can distract you," said Malik, who is a senior at Cherry Hill West. "What I try to do is turn my phone on silent and keep it facedown."

Addiction

A social networking addict could be considered someone with a compulsion to use social media to excess, constantly checking their status updates or “stalking” other people’s profiles on Instagram. For hours on end.

Researchers at Chicago university conducted an experiment and concluded that social media addiction can be stronger than addiction to cigarette or booze.

If you spend more than 3 to 4 hours on social media you may be addicted

Cyberbullying

-Bullying that takes place in the form of technology

In a recent study, researchers identified that the effects of cyberbullying on health in teens ages 12 to 18.

Cyberbullying can have devastating consequences. Suicide is one

“Real Life Stories.” *Real Life Stories | PureSight | Real Life Stories*,
www.puresight.com/Real-Life-Stories/real-life-stories.html

(This link provides a list of people who have committed suicide because of cyberbullying)

Examples:



Pro's

Sharing you thoughts and opinions

Social media allows your voice to be heard meaning that you can share your thoughts and opinions.

69% said they share information because it allows them to feel more involved in the world. To get the word out about causes they care about. 84% of respondents share because it is a good way to support causes or issues they care about.

For example, people share about their thoughts about the election of Trump becoming president or talk about a new movie coming out. Something that interest them on a certain topic

Meeting/Connecting with people

Social sites like Facebook, Twitter, Instagram etc are the fastest and the most convenient ways to be connected to our loved ones no matter how far they are from us.

In a survey conducted, 13% of teenagers said their online friends knew them better than their real-life friends

Social media allows you to meet new people online that you share similar interests with.

Provides information/New updates

The recent social media revolution is already fueling advances in journalism and better ideas about how reporters can engage and accurately inform citizens.

If people can't watch the news they can rely on social media to see what's happening in the world.

ktla5news

5 2657 posts 134k followers 104 following

Message

KTLA 5 News
 News & Media Website
 Keeping Southern Californians informed since 1947. Use #ktla to let us know what's going on in your community!
ktla.com/instagram
 5800 W. Sunset Blvd., Los Angeles, California 90028

Email Directions

nbcnews

NBC NEWS 2997 posts 1.1m followers 221 following

Follow

NBC News
 Media/News Company
 A visual digest of the top news across 🇺🇸 and the 🌐
nbcnews.to/2iC0Cgt
 New York, New York
 Followed by migul_theamericanpatriot, accessonline and jneilclarke

Doctors: #M... Super Bowl SOTU Army of Wo... 🇺🇸 March

Directions

foxnews

FOX NEWS channel 9321 posts 1.7m followers 81 following

Follow

Fox News
 Media/News Company
 The Official Fox News Channel Instagram
foxnews.com/
 New York, New York
 Followed by christian.something

Night to Shine #SnowDay Dallas Kind...

Directions

Revolutionize Business

While social media is certainly fun and engaging on a personal level, using it for your real estate business can completely revolutionize your firm.

There are huge benefits to investing the time setting up social media for your business. You can connect and engage directly with customers, deepen relationships with existing clients and partners, and be in a position to respond quickly to questions and problems.

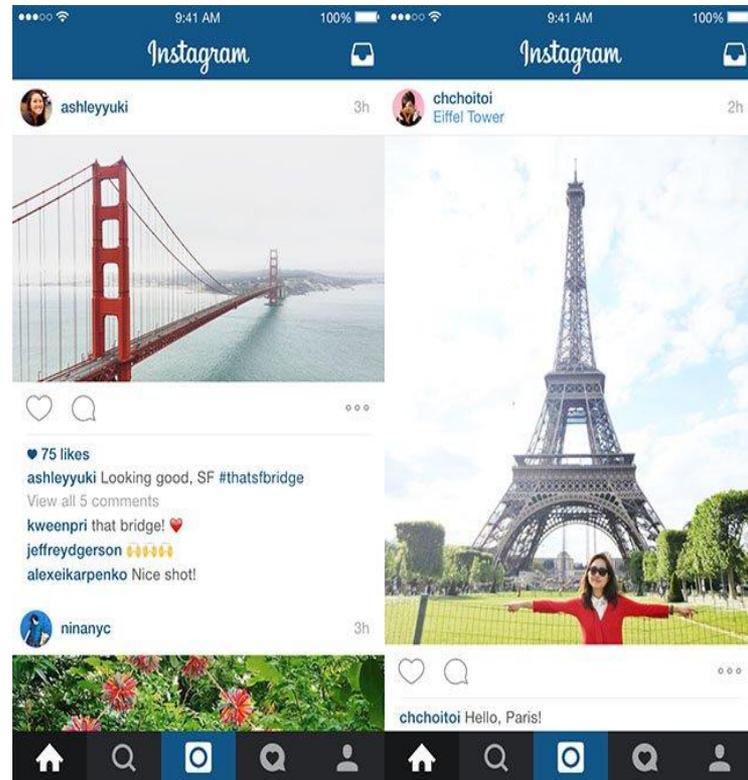


Sharing photos/videos

Social media allows you to display videos and photos

It allows you to share content you want the public to see

Also, you can see what other people are doing and sharing



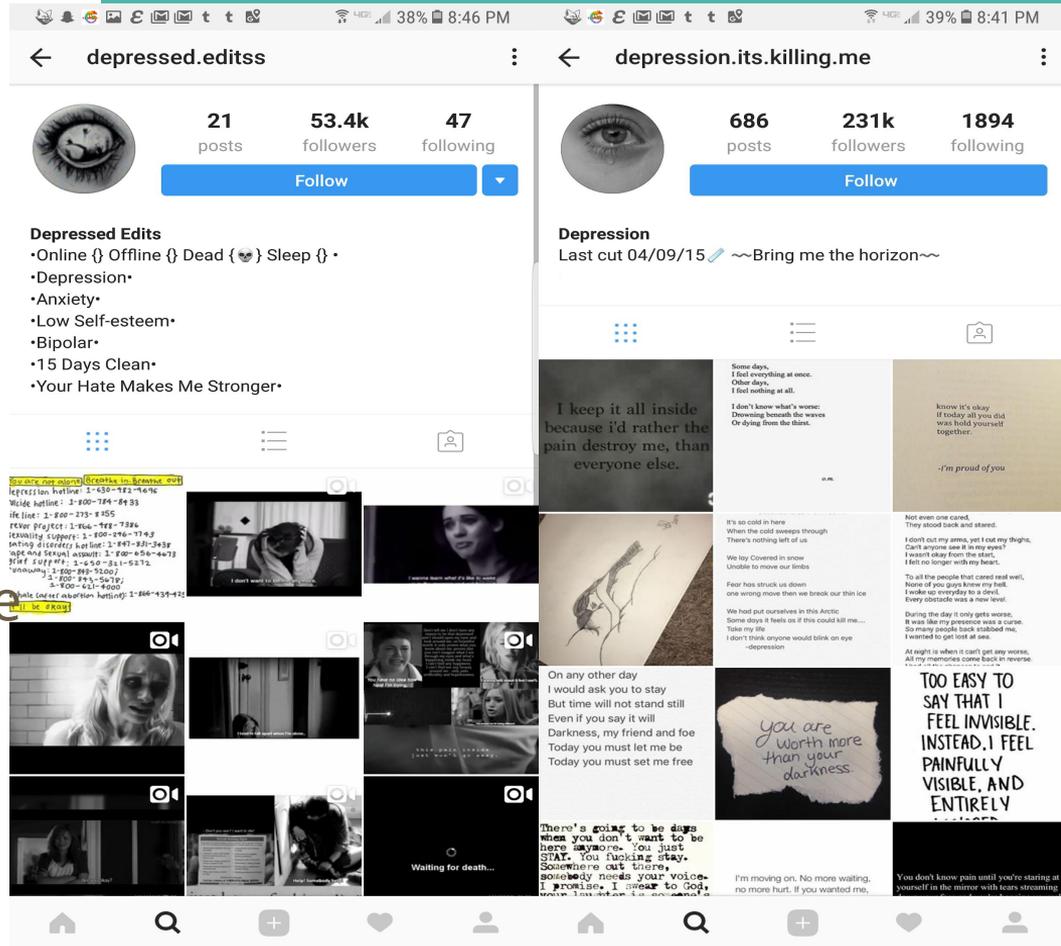
Impact on Society

Social media is a source that a majority of teens are using. They get to view what is trending and what is popular in this generation. These trends can be harmful, people will imitate whatever they see on social media and this result can lead to hurting themselves. People will do anything to be popular and to label themselves “cool”.

Few examples of how social media impacts society:

Depression

Younger viewers are under the influence when viewing this.





Tide Pod Challenge



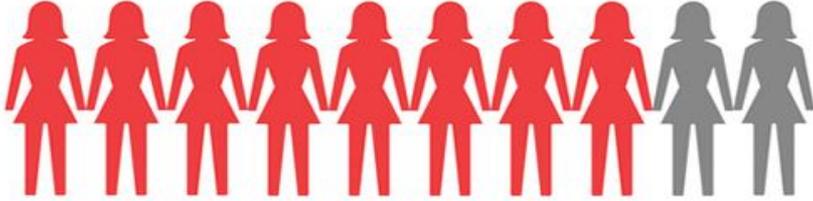
The [AAPCC](#) reported 39 cases of teens being exposed to the detergent in Tide Pods in 2016 and 53 in 2017. However, the agency reported there have been 86 cases from Jan. 1 to Jan. 21, 2018 alone of teenagers eating the pods. The agency sent out a warning that the “intentional exposures” continued to rise.

Teenagers created “memes” about tide pods at first, and now they actually took it seriously.

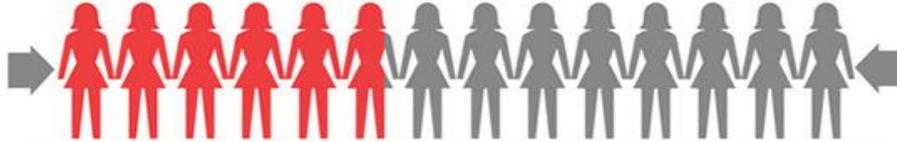
This is very harmful which has already harmed and killed a teens who have tried it.

Body Image Statistics

80% of women say that the images of women on television and in movies, fashion magazines, and advertising makes them feel insecure.



42% of girls first through third grades want to be thinner.



Body Image

Kids have been comparing themselves to popular images in social media. It's a well-researched phenomenon. But new studies are just beginning to determine the effects of social media -- which is arguably more immediate and intimate -- on the way kids view themselves.

35 percent are worried about people tagging them in unattractive photos.

27 percent feel stressed about how they look in posted photos.

22 percent felt bad about themselves if their photos were ignored

<https://youtu.be/F5zSw1ExmwA>

I became anorexic for Instagram



Conclusion

Social Media has a tremendous impact on our society and generation. It has revolutionized the way people communicate and socialize on the Web. Social media has its advantages and drawbacks as revealed in this presentation. It is up to each user to use social sites wisely to enhance their professional and social life.

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The End